

*We support
Measure H!*

Marvin Trotter, M.D.

•
Craig Bell,
Fish and Game
Commission

•
Tony Craver, Sheriff

•
Art Harwood,
Harwood Products

•
Charlie & Martha
Barra
Redwood Valley
Vineyards

•
Mark Luoto, M.D.

•
Don & Judy Butow,
Redwood Valley
Farmers

•
Karen Oslund
Mayor, Willits

•
Fetzer Vineyards

•
Kathy Neff
Willits Daily Bread

•
Lynne Coen, M.D.

•
Marc Lappe, PhD.
Center for Ethics
and Toxics

•
Zeke Grader, CEO
CA Federation
Fishermen's Assocs.

•
Thanksgiving
Coffee Company

•
Ukiah
Natural Foods

•
David Colfax,
Supervisor

•
Live Power Farm

•
Diane Harris, M.D.

•
Rev. Cheri Pierre
United Methodist

•
Eric Larsen,
Mayor, Ukiah

•
Richard Wilson,
Covelo

Frequently asked Questions About: Measure H

Join us!
Vote YES on
March 2

1. What does Measure H do?

Measure H prohibits the propagation of genetically engineered crops and animals in Mendocino County. There are no GMO crops in Mendocino County now. Measure H will keep it that way.

2. How will Measure H be enforced?

The Mendocino County Agricultural Commissioner says there will **not** be backyard inspections.

The Commissioner already inspects agricultural crops entering the County for disease infestations. Measure H simply adds genetically modified organisms (GMOs) to the list of offending plants.

The main way the Commissioner will enforce Measure H is during his routine inspections of nursery stock and seeds entering the County. The Commissioner already has the authority to inspect plants and remove infected plants.

3. Is Measure H good for farmers? YES!

Farmers are independent. They like to make their own decisions. Measure H keeps it that way.

A farmer who plants natural crops is his/her own boss.

Farmers who plant genetically modified crops sign a contract with the company that invented the product. That contract allows the company representative to come on to the farmers' property. Farmers give up their right of free speech to criticize the product and the right to sue if anything goes wrong.

4. Does Measure H protect private property? YES!

Right now, farmers and backyard gardeners own their own crops and plants. They

can save seeds, share plants with neighbors and exchange cuttings.

GMOs are different. They are patented life forms. The company that makes them owns them. When you plant a GMO, or they accidentally drift on to your property through the spread of pollen, the company, like Monsanto, can come to inspect your property, make sure you are not collecting the seed for replanting, and make sure you are paying royalties for the crop.

5. Is Measure H good for the economy? YES!

Many countries around the world, and a growing number of people in the United States, want food that is natural, not experimental. Right now, Mendocino County enjoys a reputation for having high quality, natural, healthy farm products, many of them certified organic. The local economy benefits from that reputation. Measure H guarantees that reputation from our local Farmers' Markets to our multimillion dollar export of farm products around the world.

6. Is Measure H good for our health? YES!

Measure H maintains our choice to eat natural food. Humans and the food we eat evolved together through natural and traditional breeding over thousands of years. For the most part, we get along! GM foods are completely different. GMOs are created in the laboratory by forcing a gene from one species into the cells of a totally unrelated species. This would never occur in nature. This process unavoidably damages the host cells' DNA, or genetic code. These altered and damaged cells are then grown to become the new plant or animal. The makers

Continued...

More H Supporters!

Paul Anderson,
Ukiah City Councilmember

•
Roederer Estate

•
Pastor Larry Ballenger

•
Mary Anne Trevey,
Mariposa Market

•
North State Animal
Hospital

•
Guinness McFadden

•
Anchor Bay Store

•
John McCowan

•
Redwood Valley Clinic

•
Paula McAvoy
Paula's Hair Salon

•
Pete Swanton
Main Street Music

•
Kate Magruder

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Mari Rodin,
Ukiah City Councilmember

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Real Goods
Solar Living Center

•
Mountanos Vineyard

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Ukiah Paper Supply

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Kendall Smith

•
Katrina & Jonathan Frey,
Frey Vineyards

•
Hubert Germain-Robin

•
Dave & Jenny Watts
Sanhedrin Nursery

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Phil Baldwin,
Ukiah City Councilmember

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Spencer Brewer

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The Sound Company

•
Jim Mastin

•
Brooktrails Physical
Therapy, Inc.

•
and thousands more!

Frequently asked Questions About Measure H...

of these organisms assure us that GM crops are the same as natural crops. The U.S. regulatory agencies have accepted this assurance so **there is no testing to determine the affects of these crops on human health.**

Both the American Medical Association and the National Academy of Sciences are concerned about the risks of GM crops. Scientists worldwide warn about the rapid increase of infectious diseases linked to genetic engineering of the food supply.

7. Have GMOs made people sick? YES.

A GM sleep aid killed 37 people and permanently disabled 1,500. A GM corn (Starlink) sent hundreds of people to the emergency room with allergic reactions. There may be thousands of subtler reactions but, since there is no labeling or tracking of GM foods, no one really knows. Measure H puts the pleasure back in eating!

8. Is Measure H good science? YES!

Good science is independent and objective. Unlike the biotech industry that wants to rush their products onto the market, Measure H takes into account the failures of genetic engineering, not just the promise. For example, the genetically modified hormone used in dairy cows, rBGH, causes increased infections in cows. Rats fed genetically engineered potatoes began to show liver damage and immune system problems after only ten days. Many died! *Roundup Ready* GM cotton was less able to adapt to drought than conventional cotton and resulted in massive crop failures. These are just a few of the unintended consequences that ge-

netic engineers have yet to figure out. Measure H is precautionary. It's based on real science not profit-driven "science".

Sustainable farming practices that work with natural systems are the fastest growing and most profitable sector of agriculture today. It works both on small and large farms. For example, profits from organic farms have doubled in the last ten years, without government subsidies. Measure H puts Mendocino County on the cutting edge of sustainable agricultural science.

9. Is Measure H supported by local people? YES!

Measure H was conceived, put on the ballot, and is being promoted by local farmers and thousands of residents who want the food, fish and forests that grow in Mendocino County to be free of GMO contamination. All of this work is being done by volunteers. Hundreds of local citizens are making contributions to the YES on H campaign.

10. Who opposes Measure H?

The campaign against Measure H is funded by CropLife America, a national coalition of biotech, pesticide and fertilizer companies including Monsanto, Dow and DuPont. This same organization defeated a popular Oregon initiative that would have required labeling of genetically modified products. They used mass mailings, half-truths and lies to confuse people about the effects of the initiative. CropLife is using the same tactics and even the same arguments in their effort to defeat Measure H.

The No on H campaign is using a few local faces to disguise their out-of-County and out-of-State corporate backing.

YES on H